

ELEVATE EST SPEAKER EVALUATION



1. Did the speaker communicate their story with clarity and precision?

- Avoiding unnecessary detail?
- Making an emotional connection with themselves and the audience?
- Leveraging both sides of the brain?

2. Was the significance of the story clear?

- Did the story have stakes?
- Was it clear to the audience what they will lose or gain by tuning in?
- Was the significance of the story clear in terms of before and after?

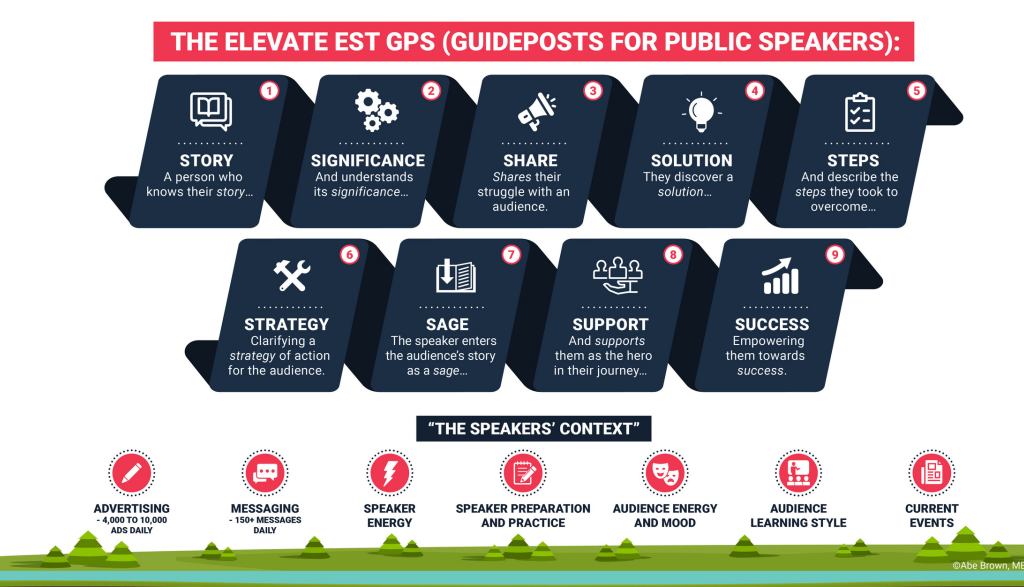
3. Did the speaker share their struggle in a way that was persuasive?

- Ethos (Credibility)
- Logos (Intelligence)
- Pathos (Emotion and Empathy)

4. Could you repeat to the speaker the solution they came up with?

5. Were the steps the speaker took to overcome their struggle clear?

6. Was the strategy clear from the speaker and their call to action clear from the speaker?



7. Did the speaker have sage-level wisdom that served the audience?

8. Did the speaker make the audience the hero?

9. Will this talk empower the audience towards success?